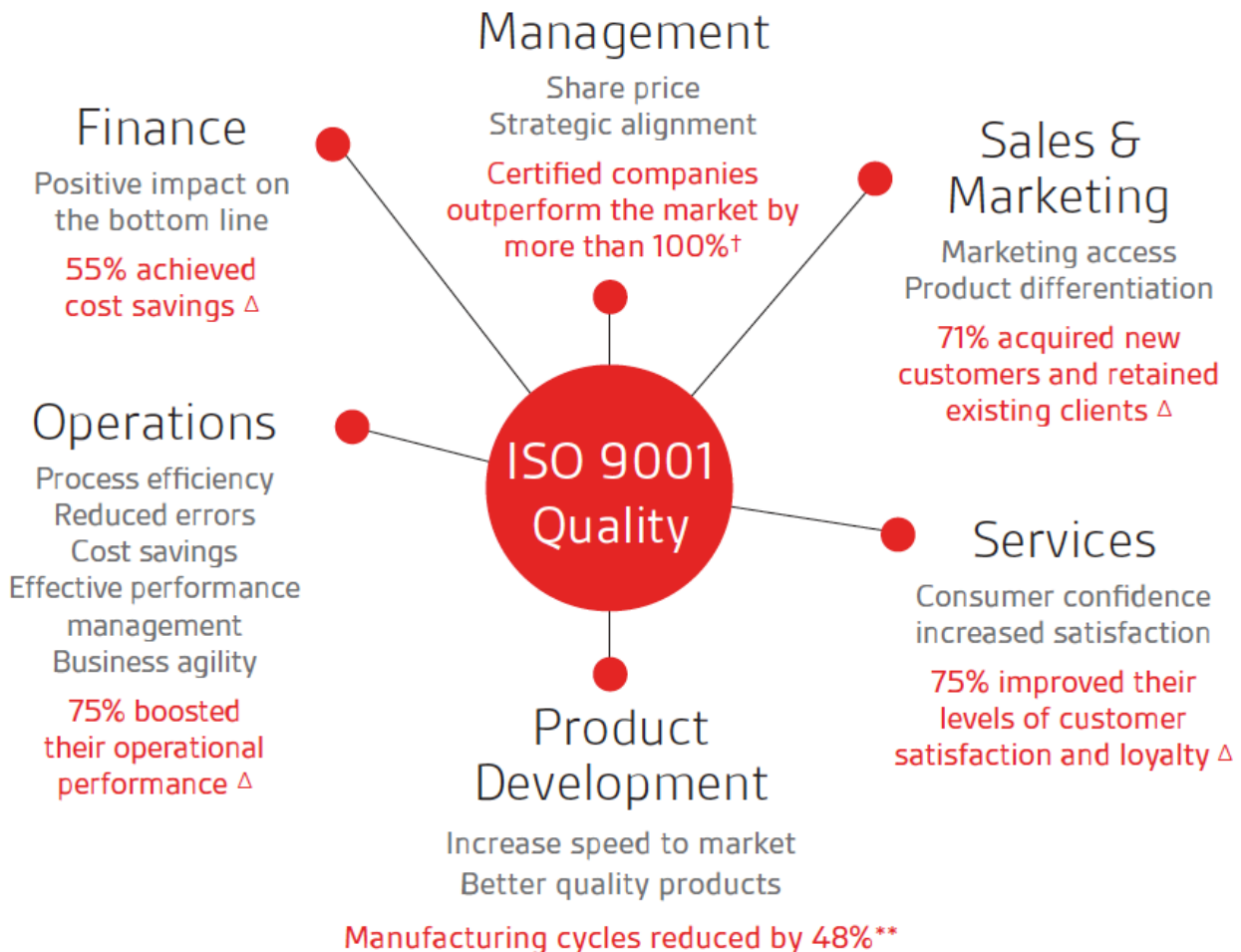




How ISO 9001 can help you save and make money

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Research# has shown that every £1 spent on a quality management system can:

- ✓ Increase revenue by £6
- ✓ Reduce costs by £16
- ✓ Increase profits by £3

* Evidence of the financial benefits of ISO 9001 certification has been provided by independent academic research papers published by the following: Management Science; V. 51; Journal of Business & Economics Research; V. 6; International Journal of Quality and Reliability Management; V. 19; Management Science; V. 47; Accident Analysis & Prevention; V. 39; Journal of Operations Management; V. 24; Total Quality Management/University of Houston, Texas.

† 2011 BSI review of stock prices over a 10 year period, comparing ISO 9001 certified companies with a benchmark index.

** 2011 ASQ Research.

Δ BSI Benefit Survey 2011.

CQI research 2012.

