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## **JOINT PRESS RELEASE: MAJOR SOUTH WALES FURNITURE MANUFACTURER CELEBRATES INTERNATIONAL CERTIFICATION SUCCESS**

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One of South Wales' key furniture manufacturers has crowned its continued growth with being certified to international standards for quality and environmental sustainability.

Recliners, a major employer in Pentre in the Rhondda valley, successfully passed an audit by Lloyd's Register to be awarded ISO 9001 and ISO 14001 certification.

For over 30 years their factory has designed, developed, manufactured and supplied bespoke electrical 'Rise and Recline' and manual furniture to the trade.

ISO 9001 was in recognition of its quality management of its product lines while ISO 14001 saw the company demonstrate its commitment to environmental best practice, particularly in the way cut carbon emissions and recycled its waste.

The company used South Wales company The Ideas Distillery to help it implement its quality and environmental management systems.

Matt Davies, General Manager, said: "We're absolutely thrilled to have received our certification, which is a testament to the hard work and dedication of all of our staff.

"Our whole workforce quickly adopted to our new management system's Standard Operating Procedures and demonstrated fantastic adaptability and maturity.

"Using ISO 9001 quality management processes ensures we continue to finish our jobs to an extremely high standard and on schedule, and using our environmental management system has seen us set challenging objectives around sustainability which we are already well on the way to meeting.

"At the end of this project we were audited for our management system's certification by Lloyd's Register and passed with flying colours. Our thanks go out to our consultant who helps us maintain these - [The Ideas Distillery](#) - and for their continued support," he said.

Russell Lawson, Managing Director of The Ideas Distillery, said: "This is fantastic news for Reclinders and, as a company, they really deserve it.

"They are a great company to work with, and really take their compliance obligations seriously - all of the standards they operate they genuinely live throughout their whole business, which is obviously why they are a major player in the furniture market in the UK.

"This is exactly the type of company that we need to nurture and develop in South Wales and will be crucial to any recovery post-COVID.



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“If anyone wants to take a look at how a company should operate with an emphasis on using management systems, developing a competent workforce and having a focus on quality and customer satisfaction, then they shouldn’t look any further than this company.

“We wish Recliners continued success in everything they do,” he said.

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**Notes:**

**About Recliners Ltd:** Recliners manufacture and supply bespoke electrical rise and recline and manual furniture to the trade. They have over 30 years experience in providing made-to-measure furniture, with hundreds of customers nationwide. All their furniture is manufactured in their factory in South Wales. The range of markets the company produces chairs for are: Domestic; Homecare; Healthcare; Bariatric; Express; and Demonstration Chairs. As well as custom made furniture built to requirements, the company offers Dealer Store Partnerships, Product Training (understanding of our product range, covering product functionality and performance), and Pressure Care (foams, air cushions, gel cushions, etc) products.

**About The Ideas Distillery:** We help companies to implement quality, environmental, health & safety and information security management systems, often so ISO certification can be achieved. As an ISO consultancy there is a big focus on taking a risk-based approach and the assessment of risk, evaluating effectiveness of control measures, complying with regulations, legislation, etc: [www.ideasdistillery.co.uk](http://www.ideasdistillery.co.uk)